


SECRET*Production
59*

DCI/IC 1531-74

22 AUG 1974

MEMORANDUM FOR:


D/DCI/IC

25X1

SUBJECT : KIQ/KEP

Sam,

1. The Key Intelligence Questions, and the associated evaluation program, are a pioneer effort in our attempts to develop a management tool through which intelligence resources can be linked to substance produced and to measure consumer satisfaction with the end product. Being a "first", the process is an evolving one in which today's experience is reflected in changed instructions for tomorrow's efforts.

2. The attached documents set forth the basis for the KIQ/KEP program. This is a tricky but important one on which Bill's thinking is still evolving. We should discuss the concept and where we think we're headed fairly early on.



25X1

Attachments:

- (1) KIQs for FY 74
- (2) KEP
- (3) Baseline Report (to USIB)
- (4) KIQs for FY 75
- (5) Draft DCI letter re FY 75 KEP

Distribution:

- Orig. - Addee
- 1 - IC/REG w/o atts
- 1 - R&A Reading w/o atts
- 1 - R&A Subject w/o atts
- 1 - AH Chrono w/o atts

25X1

SECRET